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BUSINESS SOLUTION OVERVIEW

Digital Rx Brochure

A comprehensive ERP platform designed to automate and digitize pharmacy operations — inventory, billing, procurement, reporting, and multi-branch control in one unified system.

Inventory Management | POS Billing | Multi-Branch | Financial Reports | Cloud-Ready

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CORE MODULES

5
FOCUS AREAS

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BUSINESS SECTIONS

Business Challenges and Objectives

CHALLENGES ADDRESSED

- A comprehensive ERP platform designed to automate and digitize pharmacy operations — inventory, billing, procurement, reporting, and multi-branch control in one unified system.

SOLUTION OBJECTIVES

- Centralize core processes in one business-ready platform.
- Improve speed, visibility, and day-to-day execution quality.
- Create a scalable base for future expansion and control.

Comparative Positioning

FEATURE AREA	LOW-COST LOCAL ERP	MID-LEVEL LOCAL ERP	INTERNATIONAL ERP	MUSKAN ERP
Medicine Procurement	Basic Purchase	Moderate	Advance	**Advanced + Approval Workflow**
Supplier Management	DGDF	DGDF	kjashdfkj	**kjashdfkj**
Batch & Expiry Management	lkjhflkjh	DFDF	lkjhflkjh	**DFDF**
Inventory Management	kjhsdflkjh	kjhsdflkjh	kjhsdflkjh	**kjhsdflkjh**
Stock Transfer	✗	Partial	Advanced	✓ **Branch-to-Branch**

Solution Positioning

Basic Tools

Single-purpose workflows

Limited reporting depth

Minimal process control

Growing Systems

Some process coordination

Department-level adoption

Mixed data visibility

Structured Platforms

Integrated workflows

Better reporting consistency

Improved operational control

Digital Rx

Feature-rich business workflow support

Scalable module-driven structure

Better visibility across teams

Today

Prepared by Muskan DigiTech